## National Model Railroad Association 2017 Annual Board of Directors Meeting July 29, 2017 Rosen Plaza Hotel Orlando, FL Final Minutes

- 1) PREZ Getz briefed the schedule for the next couple of days.
- 2) PREZ Getz called the meeting to order at 0910 29 July 2017.
- 3) The roll was called and all Directors and Officers were present. All Department Managers except ITDM Sevier and FRDM Anderson were present.
- 4) A quorum was present.
- 5) MBOD17072901 Motion by RACD August to suspend the rules. Seconded by PDD Bartlett. Motion passed by voice vote. (SECY NOTE: The EHB states: Parliamentary law as set forth in *Robert's Rules of Order* shall govern all meetings of the NMRA. The BOD has the option of suspending the rules which allows for a much more free flowing exchange of ideas. They also have the option of reinstating the rules if they so desire.)
- 6) PREZ Getz read a letter from Frank Liu who is the liaison between the NMRA and the Chinese railfan group HASEA.
- 7) SECY Stevens led a discussion on the 2017 Combined Ballot Committee Final Report and the 2018 Combined Nominating Committee Final Report.
- 8) PREZ Getz solicited corrections/additions to the Consent Agenda.
  - a) RACD August reported that he has been having email issues. He has forwarded some Region President Reports to SECY Stevens which have been forwarded to the Leadership Team.
- 9) MBOD17072902 Motion by ALNAD Youngblood to accept Consent Agenda as amended. Seconded by RACD August. Motion passed by voice vote.
- 10) CFO Koch led a detailed discussion of his Budget & Finance Report.
  - a) He reported that the Budget, Audit Report, and Tax Report are posted on the Member's Only portion of the website under NMRA Finances.
  - b) He led a brief discussion on the Budget and the Audit Report.
- 11) MBOD17072903 (See Attachment B) Motion by ALNAD Youngblood to accept the Audit Report Motion as presented. Seconded by EDD Gelmini. Motion passed by voice vote.
- 12) PREZ Getz led a discussion on the CSRM Gallery Exhibit.
  - a) He has received a completed agreement from the State of California. He has signed the agreement and returned it to the state.
  - b) All the promises made by the State of California and the NMRA are in the agreement.
  - c) We are now waiting for the state to sign the agreement.
  - d) In the meantime, the committee will contact the exhibit vendor to discuss any cost increases and determine a timeline for installation.
  - e) In the very near future, the Howell Day Museum Committee will be folded into a new corporation called the NMRA Museum, INC. This will be a 501(c)3 corporation which in the future will have a responsibility for the Howell Day Memorial Museum.
- 13) PREZ Getz led a brief discussion on the need for all BOD members, Officers, and Department Managers to have a succession plan in case they are unable to fulfill the duties of their position.

- 14) Meeting recessed at 1007.
- 15) Meeting reconvened at 1025.
- 16) Member Discount Manager Weinheimer led a discussion about the program.
  - a) Four hobby shops have been added to the program.
  - b) Their contact information has been forwarded to ITDM Sevier.
- 17) VP-SPECPROJ Leone led a discussion on the NMRA Partnership Program.
  - a) Eight national manufacturers and vendors have joined the program.
  - b) The program will go live on Monday, August 7.
  - c) Gerry Leone, Bruce DeYoung, Christina Ganzer, Joe Gelmini, and Peter Youngblood were thanked for all the work they have done on this project.
- 18) PREZ Getz led a discussion on the Model Railroad Registry Program.
  - a) Member Phil Piet has volunteered to maintain the program.
  - b) There is an ongoing discussion as to whether or not clubs should be included. The general consensus was that they should be included as long as they include one NMRA member.
- 19) ALNAD Youngblood led a discussion on Retention & Recruitment.
  - a) This is an incredibly broad topic with not just one fix.
  - b) One very important factor is good marketing.
  - c) Having the NMRA President visit Region Conventions is seen as being very important.
- 20) SECY Stevens led a discussion on electronic voting. The three 2017 elections were successfully completed using electronic voting showing that this procedure has been successfully introduced to the members of the NMRA.
- 21) PREZ Getz led a discussion on the magazine index. This program is still in progress as the IT Team has not finished the Company Store update. The BOD confirmed that they felt the magazine index is a very important service to the hobby.
- 22) VP-SPEC PROJ Leone led a discussion on a new marketing tool called the NMRA Turntable. The publication has been well received. Piedmont Division member Paul Voelker is the Editor. There are also two Contributing Editors who are helping Paul find online articles of interest.
- 23) WDD Priest led a discussion on LCC.
  - a) LCC has been mostly theory with very few manufacturers producing product.
  - b) There is a model railroad in the Kansas City area which has been updated to use LCC products.
  - c) The 2018 Convention will have many clinics on LCC.
  - d) The NMRA Magazine and Railroad Model Craftsman have both been running LCC ads and are planning LCC articles.
  - e) The LCC Group is using the BAM layout to test product. He suggested that the layout be donated to the group as they do most of their testing at the National Convention using the layout. It was suggested that he talk to the group as to whether or not they would be willing to accept the layout.
  - f) PDD Bartlett reported that he has transported a LCC product made by an Australian manufacturer that he will be presenting to the LCC Group for them to test on the layout.

- 24) VP-SPEC PROJ Leone led a discussion on promotional emails/videos
  - a) The 2017/2018 agreement with Model Railroad Academy increases the video hours per year in exchange for four quarterly email promotions to the membership to two hours of video to be posted on the Members' Only portion of the website.
  - b) Model Railroader Video Plus has agreed to increase their video donation to two hours.
  - c) He is still negotiating with Trainmasters TV.
  - d) He reminded the BOD that the members can opt out of the program.
- 25) VP-SPEC PROJ Leone reported that the eighteen recipients of the new NMRA President's Award for Service to the Division have been chosen. Plaques will be presented to those members who attend the Banquet with all others shipped after the convention is over.
- 26) PREZ Getz and COUNSEL Amsler introduced our new patent attorney Chris Palermo. PREZ Getz led a discussion on the EduTRAIN trademark. We are still finding clinics that are using the term EduTrain without going through the vetting process. This discussion led to a discussion of other NMRA Trademarks. Mr. Palermo will check on all NMRA Trademarks and work with COUNSEL to update any trademarks of concern.
- 27) Meeting recessed at 1202. BOD holds Executive Session.
- 28) Meeting reconvened at 1435.
- 29) COUNSEL Amsler led a discussion on the Vertical Integration Project.
  - i) We have contracted with a law firm specializing in tax issues to advise on a path forward to correct the legal technical issues and refile our paperwork.
  - ii) The law firm gave COUNSEL a detailed description of the issues we face. The most onerous issue are the IRS reporting requirements for the regions and divisions.
  - iii) Many other organizations are having similar difficulties. There is a move in the industry to change the IRS requirements in order to make this a viable option.
  - iv) It has been decided that this project will be suspended until the IRS requirements are changed.
- 30) MBOD17072904 (See Attachment C) Motion by ALNAD Youngblood to accept the Hands on Clinic Motion as amended. Seconded by EDD Gelmini. Motion passed by voice vote.
- 31) MBOD17072905 (See Attachment D) ALNAD Youngblood reported that this motion has been withdrawn.
- 32) MBOD17072906 (See Attachment E) Motion by EDD Gelmini to accept the Railpass Motion as presented. Seconded by RACD August. Motion passed by voice vote.
- 33) MBOD17072907 (See Attachment F) Motion by CDD Neale to accept the RP7 Motion. Seconded by RACD August. Motion passed by voice vote.
- 34) MBOD17072908 (See Attachment G) Motion by RACD August to accept the RP11 Motion as presented. Seconded by CDD Neale. Motion passed by voice vote.
- 35) MBOD17072909 (See Attachment H) Motion by ALWWD Brestel to accept the RP8/RP2 Merger Motion as presented. Seconded by PDD Bartlett. Motion passed by voice vote.
- 36) MBOD17072910 (See Attachment I) Motion by ALWWD Brestel to accept the By-Laws Change Motion as presented. Seconded by ADD Millatt. Motion passed by voice vote.
- 37) VP-SPECPROJ Leone and Marketing Consultant Zambri led a lengthy discussion on the recent website survey. The primary conclusion from the survey is the fact that the membership finds the website to be poorly organized and difficult to use. It was decided that a committee should be formed to determine if the website can be improved or if it

should be replaced. The committee will be led by VP-SPECPROJ Leone and include ADD Millatt, ITDM Sevier, VP Admin Kooning, and Marketing Consultant Zambri.

- 38) Meeting recessed at 1605.
- 39) Meeting reconvened at 0858.
- 40) <u>RBOD17072901</u> Motion by CAND Headon to accept a resolution thanking National Contest Chair Bob Hamm for his many years of service to the NMRA. Seconded by PDD Bartlett. Motion passed on voice vote.
- 41) Meeting recessed at 0910. BOD goes into Executive Session.
- 42) Meeting reconvened at 1055.
- 43) PREZ Getz reported on the Executive Session.
  - a) The BOD accepted the Legal Report.
  - b) The BOD dealt with a personnel issue.
  - c) The BOD held a lengthy discussion on the DCC Standards policies as it relates to possible differences between US and European standards.
  - d) The BOD Adjusted the ABCE Fees.
  - e) The BOD extended the Marketing Consultant contract for one year.
- 44) ADD Millatt led a review of the Action List. (SECY NOTE: Action List can be found at the bottom of the minutes.)
- 45) Motion by RACD August to adjourn in honor of Richard S. Johannes (NER), Jim Long, MMR (LSR), Gary Burdette, MMR, (MCR), Larry Wright (NCR), and Jessie Headon wife of CAND Fred Headon.
- 46) Meeting adjourned at 1110.

Respectfully Submitted John Gardner Stevens, III Secretary

## **ATTACHMENTS**

| Α | Abbreviations used in these | e Minutes                                      |
|---|-----------------------------|--|
| В | Text of <b>MBOD17072903</b> | Audit Report Motion                            |
| С | Text of <b>MBOD17072904</b> | Hands on Clinic Motion                         |
| D | Text of <b>MBOD17072905</b> | Standards Gauge Motion                         |
| Е | Text of MBOD17072906        | Railpass Motion                                |
| F | Text of MBOD17072907        | RP7 Motion                                     |
| G | Text of <b>MBOD17072908</b> | RP11 Motion                                    |
| Н | Text of <b>MBOD17072909</b> | RP8/RP2 Merger Motion                          |
| I | Text of <b>MBOD17072910</b> | By-Laws Change Motion                          |
| J | Text of <b>RBOD17072901</b> | Resolution thanking National Contest Committee |
|   |                             | Chair Bob Hamm                                 |

#### **ATTACHMENT A**

#### ABBREVIATIONS USED IN THESE MINUTES

ADD Atlantic District Director

ALNAD At-Large North America Director
ALWWD At-Large Worldwide Director

ASST SECY Assistant Secretary
CAND Canada Director

CDD Central District Director

CAO Chief Administrative Officer/Administration Department Manager

CFO Chief Financial Officer

COMMD NMRA Communications Director

COUNSEL NMRA Legal Counsel

DSA Distinguished Service Award EDD Eastern District Director

EDUCDM Education Department Manager

FA Fellow Award

FRDM Fund Raising Department Manager

HCC Honors Committee Chair

HDMCC Howell Day Museum Committee Chair

HLM Honorary Life Member

ITDM Information Technology Department Manager

KMLM Kalmbach Memorial Library Manager MARDM Marketing Department Manager

MMR Master Model Railroader

MSTDM Meetings & Trade Shows Department Manager

PDD Pacific District Director

PDM Publications Department Manager

PREZ President

RACD Regional Advisory Council Director

SECY Secretary

SCDM Standards & Conformance Department Manager

VP-ADMIN Vice President - Administration VP-SPEC PROJ Vice President - Special Projects

WDD Western District Director

#### **ATTACHMENT B**

| Agenda Motion #7 2016 Audit Report   |
|--|
| Meeting Motion MBOD17072903  |
| Motion to accept the 2016 Auditor's Report   |
| The At-Large World-Wide Director (Brestel) moves:  |
| To accept the Auditor's Report for Fiscal Year 2016.   |
| Rationale:   |
| The audit showed no issues and all aspects were in compliance. On approval, the Auditor's Report will be posted in the Members-Only section of the NMRA website. |
| The NMRA IRS Return Form 990 will also be posted on the website when it is filed.  |
| The Audit Committee recommends approval of the Audit Report.   |
| Action: PASSED   |

#### **ATTACHMENT C**

| Agenda Motion # 1 Hands On Clinic Motion   |
|--|
| Meeting Minutes Motion # MBOD17072904  (To be entered by the Secretary)  |
| Motion for Regulations Article Paragraph   |
| Motion for EHB Section Paragraph   |
| Motion for Policyx   |
| TheALNADDistrict Director moves to approve   |
| ANNUAL MATCHING FUND FOR SUBSIDIZING DIVISION HANDS-ON CLINICS   |
| PROBLEM: NMRA membership perception is NMRA National doesn't actively or tangibly interact with its Regions and Divisions.   |
| VISION: An opportunity for NMRA National to actively interact with its  Regions and Divisions by implementing a positive, practical,  program to counteract membership negative perceptions. |

**BENEFIT:** Combining NMRA National's strengths with those of Regions and Divisions strengthens all memberships by implementing a new, relevant benefit program.

**DELIVERABLES:** Motivating, encouraging and facilitating the ability of Divisions to purchase materials for hands-on clinics, the kind most frequently requested in member surveys.

**SUCCESS CRITERIA:** Retention of dissatisfied or non-renewing members lacking Division activity relevant to their interests and education.

BUDGET/COST: For the budget year 2018, the NMRA will establish a pilot program by which the

Divisions may receive, by application, a \$50 one time matching grant to an equal amount, raised by the Division, to facilitate approved member retention programs or activities. This is applicable to all North American Divisions.

2.

PLAN APPROACH/DEADLINE: NMRA CFO & HQ will generate appropriate accounting and procedures including required Division request and validation forms. VP Special Projects will advertise the program as a new benefit in all print and electronic media resources.

Deadline is ASAP upon approval.

<u>CFO COMMENTS</u>: By my count, there are 156 defined Divisions in the 15 US Regions, some active and a large number that appear to be inactive. Additionally, there ae 23 defined Divisions in the ABE Regions that are <u>not</u> included in this proposal as the ABCE agreement says that the International Regions will develop local events and activities and can charge members accordingly. <u>This is a proposal that affects the US Regions and active Divisions only.</u>

If approved, it would become part of the Education Department's 2018 budget. Note that a normal dues increase cannot be used to off-set it as we can only raise dues to cover inflation changes. Funds would have to come from other parts of the budget to cover this program.

The CFO has four recommendations regarding this proposal? (1) determine how many Divisions would actually avail themselves of this program so that a realistic budget can be set; (2) begin the program, if adopted, on 1/1/2018 to allow time between the convention/NTS and end of year accounting to prepare the appropriate announcements and documents necessary for compensation; (3) as an alternative, the BOD could make this an NMRA program and expect the Regions to use part of the Region rebate to fund it; and (4) provide the Divisions with prepared clinic materials so they can deliver hands-on clinics to their members.

**ACTION: PASSED** 

## ATTACHMENT D

| Agenda Motion # 2 Standards Gauge Motion              |  |  |  |  |  |  |  |
|---|--|--|--|--|--|--|--|
|   |  |  |  |  |  |  |  |
| Meeting Minutes Motion # MBOD17072905                 |  |  |  |  |  |  |  |
| (To be entered by the Secretary)                      |  |  |  |  |  |  |  |
| Motion for Regulations Article Paragraph              |  |  |  |  |  |  |  |
| Motion for EHB Section Paragraph                      |  |  |  |  |  |  |  |
|   | Motion for Elib occiton raragraph  |  |  |  |  |  |  |
| Motio   | Motion for Policyx   |  |  |  |  |  |  |
| The   | ALNAD District Director moves to approve                                 |  |  |  |  |  |  |
|   |  |  |  |  |  |  |  |
| ONE FREE NMRA STANDARDS GAUGE TO NEW FULL MEMBERSHIPS |  |  |  |  |  |  |  |
| PROBLEM   | : NMRA Standards Gauge has been approved for remanufacturing to          |  |  |  |  |  |  |
|   | correct dimensional errors. How best to dispose of current inventory and |  |  |  |  |  |  |
|   | avoid raising red flags?   |  |  |  |  |  |  |
|   |  |  |  |  |  |  |  |
| VISION:   | An opportunity for NMRA National to interact positively with             |  |  |  |  |  |  |
|   | new full memberships by including a useful signature tool with           |  |  |  |  |  |  |
|   | the new member's wallet card as an appreciative welcome aboard gift.     |  |  |  |  |  |  |
|   |  |  |  |  |  |  |  |
|   |  |  |  |  |  |  |  |
| BENEFIT:  | Every time a member uses an NMRA Standards Gauge it's a                  |  |  |  |  |  |  |
|   | hands-on reminder of how the tool demonstrates the necessity for         |  |  |  |  |  |  |
|   | standards and the importance of NMRA's dedication to establish           |  |  |  |  |  |  |
|   | them.  |  |  |  |  |  |  |

**SUCCESS CRITERIA:** A free NMRA Standards Gauge is tangible recruitment tool.

BUDGET/COST: Overall Budget/Cost is conservative, but unknown. Membership enrollment forms would be revised to include a line with "boxes" to check Standards Gauge scale preference. USPS mailing of new member card with Standards Gauge estimated @ \$1.00 per.

PLAN APPROACH/DEADLINE: NMRA CFO & HQ will coordinate enrollment form revision and procedures for mailing. VP Special Projects will advertise the new benefit in all print and electronic media resources. Deadline is ASAP upon approval.

CFO COMMENTS: The CFO recommends <u>against</u> this motion as the basic premise is incorrect and there are unintended consequences. The current HO track gauges are a critically necessary part of the modern clearance gauge and the two are sold as a set. We have significantly more HO clearance gauges than HO track gauges, so giving HO track gauges away will create a bigger disparity. The "new" track gauge will not work with the modern clearance gauge. We are not filling commercial orders for the track gauge and are only selling limited numbers of track gauges to members until we get the new gauges (timing TBD). We are losing commercial sales (Walthers, Micro Mark, etc.) and revenue since we do not have sufficient HO track gauges. At some point, we will need to produce a limited number of the current HO track gauges so that we can continue to sell the modern clearance gauges...or until we also obtain new molds for the clearance gauges to go with the modified track gauges. Separately, new members do not always indicate a preferred scale, we do not have track gauges for all scales/gauges, and the O scale gauge is double the cost of an HO gauge. For International members, this program is not a part of the ABCE agreement and would result in an increase in the ABCE fee (TBD) charged to the Regions. We must have a strong story to share with members when we do start selling the revised track gauges. (Frank Koch, NMRA CFO)

**ACTION: WITHDRAWN** 

#### **ATTACHMENT E**

| Agenda Motion # 3 Railpass Increase Motion  |
|---|
| Meeting Minutes Motion # MBOD17072906   |
| (To be entered by the Secretary)  |
| Motion for RegulationsNA  |
| Motion for EHB Section _NA Paragraph  |
| Motion for PolicyNA   |
| Motion: Eastern District Director Gelmini moves to increase Railpass fees from the current \$9.95 for a six-month trial, to \$19.95 for nine months, effective January 1, 2018. All privileges and benefits would remain the same as outlined in the existing RailPass description.   |
| Rationale: The amount charged for a Railpass membership has remained unchanged since its inception. The Railpass fee does not begin to cover the expenses of providing it. Increasing the amount would allow us to recover more of the cost while still providing an excellent incentive for perspective members to join. Extending the trial period from six months to nine months would allow for greater time for contact/communication between NMRA HQ and the Railpass member. |
| <b>CFO COMMENTS</b> : This proposal (9 months and \$19.95 USD) should be restricted to the USA (or plus Canada if NMRA Canada covers the incremental postage cost for 9 issues of the magazine, estimated at \$3.75 USDraise the price to about \$24 USD, for example). All funds are transferred to HQ.  |
| We will continue to allocate Rail Pass receipts between Operations (\$1.00) and Magazine (\$18.95) to maintain the current split  |
| It is not practical for the other Regions to offer Rail Pass due to the high cost of international postage.<br>Rail Pass has not been available outside North America.  |

**ACTION: PASSED** 

#### **ATTACHMENT F**

| Agenda Motion # 4_S&C RP7 Motion   |
|--|
| Meeting Minutes Motion #MBOD17072907<br>(To be entered by the Secretary)   |
| Motion for RegulationsNA   |
| Motion for EHB Section _NA Paragraph   |
| Motion for PolicyNA  |
| Motion: submits a motion to accept the RP-7 series which discusses and presents clearances along a track. This motion also includes discontinuing S-6 Traction, S-7 Clearances and S-8 Track Centers.  |
| Rationale: The standards for clearances: S-6 Traction, S-7 Clearances and S-8 Track Centers have been for evaluated for upgrading and designation as RPs. Since Standards are intended for interoperability issues and these two standards do not fall into that category. Therefore, they have been downgraded to a Recommended Practice. |

**ACTION: PASSED** 

## **ATTACHMENT G**

| Agenda Motion # 5_S&C RP11 Motion  |
|--|
| Meeting Minutes Motion #MBOD17072908 (To be entered by the Secretary)  |
| Motion for RegulationsNA   |
| Motion for EHB Section _NA Paragraph   |
| Motion for PolicyNA  |
| Motion: submits a motion to approve an updated RP-11 Curvature and Rolling Stock.  |
| Rationale: The primary changes to this RP include snap track radiuses and some re-arranging of the tables. TN-11 discusses the reasoning behind these changes. |
| ACTION: PASED  |

## **ATTACHMENT H**

| Agenda Motion # 6 S&C RP8/RP2 Merger Motion  |
|--|
| Meeting Minutes Motion # MBOD17072909 (To be entered by the Secretary)                 |
| Motion for RegulationsNA   |
| Motion for EHB Section _NA Paragraph   |
| Motion for PolicyNA  |
| Motion: submits a motion to merge RP-8 Three Point Track Gauges into RP-2 Track Gages. |
| Rationale: This minor change is intended to consolidate track gauge tools.             |
| ACTION: PASSED   |

## **ATTACHMENT I**

| Agenda Motion # 8 NMRA By-Laws  |
|---|
| Meeting Minutes Motion # MBOD17072910  (To be entered by the Secretary)   |
| Motion for RegulationsChanges "Regulations" to By-Laws  |
| Motion for EHB Section _NA Paragraph  |
| Motion for PolicyYes  |
| Motion: The moves to put the NMRA By-Laws (version 3.2) on the next world-wide ballot for adoption by a general membership vote.  |
| Rationale: The By-Laws replace the current Regulations and meet the requirements for Ohio Non-Profit Corporations and the IRS requirements for 501c3 organizations.   |
| The By-Laws specify the most important elements of the organization. The Policies and Procedures are contained in separate documents – the Corporate Policies and Procedures Manual and the Program Policies and Procedures Manual. These three separate documents replace the existing Executive Handbook. |
| ACTION: PASSED  |

#### ATTACHMENT J

#### **Text of RBOD17072901**

#### Resolution to honor National Contest Committee Chair Bob Hamm, MMR

Whereas Bob Hamm has served as National Contest Committee Chair of the NMRA,

**And Whereas Bob** has expended extraordinary hours of effort on behalf of the membership in the discharge of his duties as National Contest Committee Chair,

And Whereas he has sacrificed his personal and hobby "life" in service to the NMRA,

**And Whereas** that service has been distinguished and has materially advanced the mission of the NMRA

**Now, Therefore**, The Board of Directors of the NMRA hereby acknowledges and expresses its appreciation for the many contributions of Bob Hamm, MMR, to the NMRA.

# BOD ACTION LIST

|          |                  |   | Combined not do Or   | or copt in                          |
|----------|------------------|---|--|-------------------------------------|
| Item     | Board<br>Meeting | Activity (what is expected outcome?)  | Responsible  | Director                            |
| 17M-001A | Atlanta 2017     | Retain outside counsel to define process for 501c3 group exemption                      | Bob Amsler, Frank Koch   | Kathy Millatt                       |
| 17M-001B | Atlanta 2017     | Distribute 501c3 group exemption process to Regions/Divisions                           | Bob Amsler, Frank Koch   | Kathy Millatt                       |
| 17M-002  | Atlanta 2017     | Signed agreement for HDM with CSRM  | Bob Amsler, Charlie Getz   |                                     |
| 17M-004  | Atlanta 2017     | Corporate Partnership Program from model railroad manufacturers and ancillary companies | Joe Gelmini, Peter<br>Youngblood, Christina GZ,<br>Gerry Leone, Bruce<br>deYoung | Joe Gelmini,<br>Peter<br>Youngblood |
| 17M-009  | Atlanta 2017     | Budget line item \$7500 for \$50 per div clinic support                                 | Frank Koch   | Peter<br>Youngblood                 |
| 17M-011A | Atlanta 2017     | EHB update (A) Corporate By Laws  | Frank Koch   | Mike Brestel                        |
|          |                  |   |  |                                     |

Combined list as of

07 Sept 17

| 17M-011011B | Atlanta 2017 | EHB update (B) Corporate Policies & Procedures - Simplify and dumb down - Board Structure review   | Frank Koch<br>Mike Brestel<br>Frank Koch | Mike Brestel        |
|-------------|--------------|--|--|---------------------|
| 17M-011C    | Atlanta 2017 | EHB update (C) Program Policies & Procedures   | Frank Koch                               | Mike Brestel        |
| 17M-012     | Atlanta 2017 | "Turntable" content and rollout  | Gerry Leone, Christina GZ                | Kathy Millatt       |
| 17M-020     | Atlanta 2017 | Retention & Recruitment  | Peter Youngblood,<br>Christina GZ        | Peter<br>Youngblood |
| 17-001      | Orlando 2017 | Full Director orientation manual and a plain English version to go on the web so that members thinking of standing for Director understand what is involved. | Mike Brestel                             | Fred Headon         |
| 17-002      | Orlando 2017 | Succession plan - identify key positions that need an emergency succession plan - both short and long term and collate them                                  | Charllie Getz                            | Kathy Millatt       |
| 17-003      | Orlando 2017 | Marketing plan to be targeted on top 5 items that will deliver the best benefits then move on to the next 5.   | Gerry Leone, Christina GZ                | Bill Neale          |

| 17-004 | Orlando 2017 | Board Committee - on Convention and NTS - with output as report back to Board  | Mike Brestel, Joe Gelmini,<br>Stephen Priest, Bob Amsler<br>(Chair) | Mike Brestel        |
|--------|--------------|--|---|---------------------|
| 17-005 | Orlando 2017 | Review Rail Pass pricing after a year - ie at mid year 2019  | Frank Koch  | Steve August        |
| 17-006 | Orlando 2017 | Review the website navigation to simplify the structure following the website survey results                               | Ben Sevier, Gerry Leone,<br>Christina GZ, Clark<br>Kooning          | Kathy Millatt       |
| 17-007 | Orlando 2017 | Identify volunteers for a sub-committee to help update the website on a regular basis to take the pressure off the IT team | Ben Sevier, Gerry Leone,<br>Christina GZ, Clark<br>Kooning          | Kathy Millatt       |
| 17-008 | Orlando 2017 | Review the \$50 Retention Programme a year after it started (to be on agenda in Kansas City)                               | Frank Koch  | Peter<br>Youngblood |
| 17-009 | Orlando 2017 | Enact DCC discussions  | Didrik Voss   | Stephen<br>Priest   |
|        |              |  |   |                     |

# MANAGEMENT ACTION LIST

Combined list as at 07 Sept 17

| Item   | Board<br>Meeting | Activity (what is expected outcome?)                                    | Responsible         | Officer |
|--------|------------------|---|---------------------|---------|
| 14-007 |                  | Check for possible grant from Library of Congress for scanning project  | Alan Anderson       |         |
| 14-009 |                  | Create historical page on the NMRA website for historical presentations | Ben Sevier          |         |
| 14-014 |                  | Update dormant standards  | Di Voss             |         |
| 15-016 | Phoenix 2015     | Write 2nd part of estate planning letter                                | Charlie Getz        |         |
| 15-019 | Phoenix 2015     | NTS layout sign up / web site   | Bob Amsler          |         |
| 15-030 | Portland 2015    | Have Free-mo links on placed on NMRA web site                           | Ben Sevier, Di Voss |         |

| 16C-002 | Indy 2016    | Discount Program Coordinator working on a hobby shop and attractions discounts flyer   | Bob Weinheimer            |                     |
|---------|--------------|--|---------------------------|---------------------|
| 16C-005 | Indy 2016    | Online voting procedure by electionbuddy.com trial continue  | John Stevens              |                     |
| 16C-044 | Indy 2016    | Volunteers assigned and found for assorted duties  | Clark Kooning             |                     |
| 17M-003 | Atlanta 2017 | Magazine cost review   | Frank Koch and team       | Mike Bartlett       |
| 17M-005 | Atlanta 2017 | Model Railroad Register  | Bob Chaparro              | Fred Headon         |
| 17M-007 | Atlanta 2017 | Volunteers to record Convention videos /clinics  | Christina GZ, Gerry Leone |                     |
| 17M-008 | Atlanta 2017 | Contracts details to be sent to Gerry/Cinthia for discount programme when programme is live THIS ACTION NEEDS CLARITY - IS THIS SHOPS, ATTRACTIONS OR CORPORATE. CORPORATE NOT OWNED BY BOB. | Bob Weinheimer            | Peter<br>Youngblood |

| 17M-014 | Atlanta 2017 | President recognition awards for Division volunteers   | Gerry Leone                    |                     |
|---------|--------------|--|--------------------------------|---------------------|
| 17M-016 | Atlanta 2017 | Gather educational tools   | Alan Anderson                  |                     |
| 17M-017 | Atlanta 2017 | National Directors or Officers go to all Region Conventions and speak with Region President & Division Superintendents | Clark Kooning                  | Clark<br>Kooning    |
| 17M-018 | Atlanta 2017 | Videos of Success & Stories from Division meets  | Peter Youngblood               | Peter<br>Youngblood |
| 17M-019 | Atlanta 2017 | Modeling with the Masters FaceBook page with Video   | Clark Kooning, Christina<br>GZ |                     |